Andreas Avraam

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Objective

Self-motivated, goal-oriented, accomplished problem solving creative professional, with over thirteen (13) years' experience in web content development and design. A clear communicator equally at ease relating to individuals at all organizational levels is searching for an opportunity with an organization that can benefit from his expertise, while offering the opportunity for challenge and continued professional growth.

Experience

2009 - Present　　Web Designer, FREELANCING, New York & Cyprus

- Created interactive advertising for clients including Interlife Insurance, ArdorNY, Fox Interactive, FastConcepts.com and Select Communications.
- Organized dense and complex information into clear and comprehensible content
- Build interactive Websites from the ground up: mission, design and editorial for business, organizations and individuals.
- Conceptualized websites based on each company's personal Internet needs.
- Coordinated the production process, wrote html, optimized design for low bandwidth and search engines, and consulted on interface issues.

2009 - 2012　　Graphic and Web Design Instructor, Computer International, Nicosia, Cyprus

- Course instructor/Course Developer for InDesign, Photoshop, Illustrator, HTML, Dreamweaver, Fireworks, Flash, JavaScript
- Continued course development for almost all Design courses offered by Computer International.
- Demonstrated ability to teach, motivate, and direct students while maintaining high interest and achievement.
- Consistently maintain excellent relations with students, parents, faculty, and administrators.

2005 - 2008　　Creative Director, POLYGRAPHICS, Astoria, NY

- Conceptualized and produced advertisements, brochures, direct mail pieces and posters for clients such as Tower Air, Citibank and Atlantic Bank.
- Created corporate identities for a variety of establishments.
- Supervised and collaborated with designers, photographers and illustrators.
- Prepared estimates for clients and presented them with concepts and final pieces.
- Oversaw printing production including color separation and paper stock selection.

2002 - 2005	Art Director, METROPOLIS, New York, NY

• Solely conceptualized and designed the layout of Metropolis, a new current events/entertainment magazine distributed to 10,000 readers monthly.
• Created Metropolis' corporate identity.
• Designed color and black and white advertisements for a wide range of clients.
• Dealt with numerous clients on an everyday basis.

2000 - 2002	Graphic Designer, LAPLACA COHEN ADVERTISING, New York, NY

• Designed posters, full page advertisements, and promotional pieces for clients including Philip Morris, The American Museum of Natural History, The Metropolitan Museum of Art, and The Museum of Modern Art.
• Participated in all staff meetings and worked with the design team which produced all of the in house projects.
• Contributed to concept meetings and suggested ideas that changed the complete directions of projects.

Skills

Skills	Level	Experience
Photoshop, InDesign, Illustrator,	Advanced	12 years
Flash, Dreamweaver,	Advanced	10 years
Wordpress, Joomla, Drupal, Magento	Proficient	5 years
HTML5, XHTML, CSS3, XML	Proficient	7 years
PHP, SQL, Javascript, Actionscripting 3.0	Proficient	6 years
Work in both Mac and PC platforms	Advanced	10 years
Work with Minimal Supervision	Advanced	10 years
Handle Multiple Projects	Advanced	10 years
Highly Organized	Advanced	10 years

Education

School of visual Arts, New York, NY
M.A. in Computer Arts, August 2001

Fashion Institute of Technology, New York, NY
B.A. in Graphic Design, May 1997

London College of Communication, London, England
Exchange Program in Graphic Design, January 1997